

ESCOBI

THE COMPANY

THE ORIGIN OF EXCELLENCE

PRODUCTS

TRACEABILITY AND LOGISTICS

CORPORATE SOCIAL RESPONSIBILITY





THE COMPANY

~ HISTORY

1988

Frutas Escobi is founded in 1988 to respond to the growing demand for export of fruit and vegetables from western Almería. Growing under plastic coverings, which began to be constructed in Almería in the 1960s, had begun to spread, until it became what it is today: the largest area of greenhouses in the world.



From Las Norias de Daza, in El Ejido (Almería), we begin to market just courgettes, sending them to Barcelona, France and the Netherlands.

1990

We make the leap to the United Kingdom and Germany.





1995

We introduce **peppers** and **aubergines** into our product range





1996

Due to our growing volume of business we move to our current location, and after successive expansions we have reached a total area of 22000 m², with 6000 m² built.





2009

We begin working with the **Russian market**.

2005

We consolidate our work with **supermarket** chains and double our production volume.



2002

Friscobi, the Escobi group's logistics company, is founded to meet our customers' haulage requirements.



2014

We enter the **Canadian** market. That same year we commit to increasing sustainability by **installing self-consumption photovoltaic towers and panels** to reduce electricity consumption and achieve greater energy efficiency.



2015

We carry out a further expansion of more than 1000 m², giving the company **a more modern and innovative image**.



~ MISSION AND VISION

MISSION

To market vegetables and fruit guaranteeing that they are of the highest quality. We do so with conscious respect for our employees, farmers, customers, environment and society in general.

VISION

To increase the company's **geographical presence**, fulfilling our values, and to position ourselves as a **benchmark company in the agricultural sector** in all the markets in which we operate, in terms of both products and excellent service.

∼ VALUES

We operate on the basis of **10 values** which act as the driving force for us to carry out our work. They lay down a framework in which we make the strategic decisions for the company. We divide them into three groups:







PEOPLE

- 1 Oriented to our customers and farmers
- 2 Oriented to our workers

COMPANY

- **3** Excellence
- 4 Familiarity and Trust
- **5** Honesty and Transparency
- **6** Teamwork
- **7** Brand image
- 8 Communication

SOCIETY

- **9** Ethical responsibility
- **10** Provincial and national pride

THE ORIGINOF EXCELLENCE

THE ORIGIN OF EXCELLENCE

We are **part of the richest region in Europe** in fruit and vegetable production and we are proud of it. **Almería is an indisputable leader in worldwide fruit and vegetable production**, for both the variety and the quality of its produce.

The Almería model is a hallmark of quality in itself, but in addition, at **Escobi we guarantee excellence in our products and services internationally**. We are endorsed by the standards laid down in the following certifications: GlobalGap with its GRASP social module, BRC, LeafMarque, Producción Integrada, Producción Ecológica and Field to Fork



The Quality Department takes care of guaranteeing the agrifood safety and traceability of all our produce.

The Technical Department advises our farmers on proper compliance with quality certification standards.



PRODUCTS



PRODUCTS

At Escobi, because of our commitment to excellence, we meticulously select vegetables and fruit to meet the demand of the markets in which we are present.

	August	Sept.	October	Nov.	Dec.	Jan.	Feb.	March	April	May	June	July
CALIFORNIA PEPPERS		0	0	0	0	0	0	0	0	0	0	0
"SWEET BITE" PEPPERS		0	0	0	0	0	0	0	0	0	0	
PALERMO PEPPERS		0	0	0	0	0	0	0	0	0	0	
COURGETTES		0	0	0	0	0	0	0	0	0	0	
AUBERGINES		0	0	0	0	0	0	0	0	0		
TOMATOES			0	0	0	0	0	0	0			
CUCUMBERS			0	0	0	0	0	0				
CANARY									0	0	0	
GALIA MELONS									0	0	0	





PEPPERS









COURGETTES

THIN DARK GREEN COURGETTE



AUBERGINES



TOMATOES





PLUM TOMATO

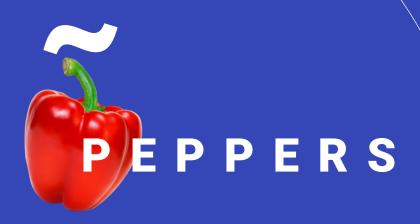
CUCUMBERS



MELONS







Their shape and their taste and aroma vary according to the two main existing groups, sweet peppers and hot (chilli) peppers. At Escobi we market:



GREEN, ORANGE, YELLOW AND RED CALIFORNIA PEPPERS



SWEET BITE PEPPERS



PALERMO PEPPERS

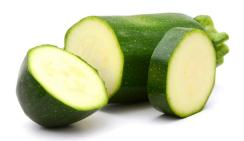
	August	Sept.	October	Nov.	Dec.	Jan.	Feb.	March	April	May	June	July
CALIFORNIA PEPPERS		0	0	0	0	0	0	0	0	0	0	0
"SWEET BITE" PEPPERS		0	0	0	0	0	0	0	0	0	0	
PALERMO PEPPERS		0	0	0	0	0	0	0	0	0	0	







A sweet flavour with a slight touch of bitterness. We continue calibrating them by hand, in the traditional way, to prevent blemishes and loss of quality in the fruit.



THIN DARK GREEN COURGETTE



	August	Sept.	October	Nov.	Dec.	Jan.	Feb.	March	April	May	June	July	
COURGETTES		0	0	0	0	0	0	0	0	0	0		

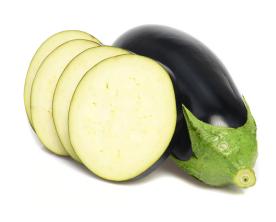




Various types of aubergines can be found: globular, elongated, spherical or mottled. Escobi markets long aubergines with smooth, tight skins, a dark colour and a fresh appearance. We offer them in bulk or packaged in "flow-packs" according to our customers' requirements.



	August	Sept.	October	Nov.	Dec.	Jan.	Feb.	March	April	May	June	July
AUBERGINES		0	0	0	0	0	0	0	0	0		







At Escobi we choose vine tomatoes and plum tomatoes. Vine tomatoes are picked in bunches of 5 to 9 fruit, all at the peak of ripeness. They are firm and keep very well after harvesting, as well as having an attractive, practical presentation. Plum tomatoes are distinguished by their characteristic elongated, oblong shape. They are fleshy, sweet and full of flavour, with a very fine skin.



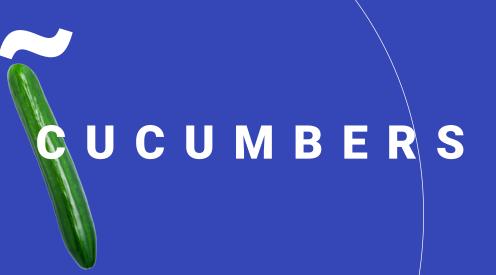


VINE TOMATOES

PLUM TOMATOES

	August	Sept.	October	Nov.	Dec.	Jan.	Feb.	March	April	May	June	July	
TOMATE			0	0	0	0	0	0	0				





Cucumbers are long, practically straight vegetables with no neck. The skin is smooth, furrowed and dark green in colour. They have crisp flesh with a very compact, fresh-smelling, slight bitter seed cavity. They are vegetables with a high degree of uniformity and firmness and very digestible.

Escobi produces Almería cucumbers.



	August	Sept.	October	Nov.	Dec.	Jan.	Feb.	March	April	May	June	July
CUCUMBERS			0	0	0	0	0	0				









Melons are the fruit most in demand all over the world during the hottest months of the year.

The short post-harvest life of this type of fruit has led to it being grown in protected structures under plastic in the fields of Almería, together with using techniques such as "whitewashing" the roof so as to minimise the harsh effects of direct sunlight on the fruit.

Escobi produces the following varieties of melons:



GALIA MELONS



CANARY MELONS

	August	Sept.	October	Nov.	Dec.	Jan.	Feb.	March	April	May	June	July
CANARY									0	0	0	
GALIA MELONS									0	0	0	





~ ECOLOGICAL PRODUCE

Our ecological produce is **naturally grown**. We obtain our fruit and vegetables without using any chemicals.

They are free of toxic residues and contain no synthetic additives, pesticides or genetically modified organisms. In addition, they are **environmentally sustainable and comply with the highest quality standards**.

In Almería we are conscious of the importance of this type of food and the interest it has created, and over the last few years the growth in ecological production has been increasing, making us the province with the **largest volume of ecological cultivation** in Andalusia.

At Escobi, we offer courgettes, California peppers (green, yellow, orange and red) and Palermo peppers.





TRACEABILITY AND LOGISTICS

TRACEABILITY

Monitoring of all our production is ensured by our technical team through constant analysis in accredited laboratories. The traceability process begins with selecting the seed variety. Each farmer is assigned a code, and all the data relating to production and growing is associated with it by computer.

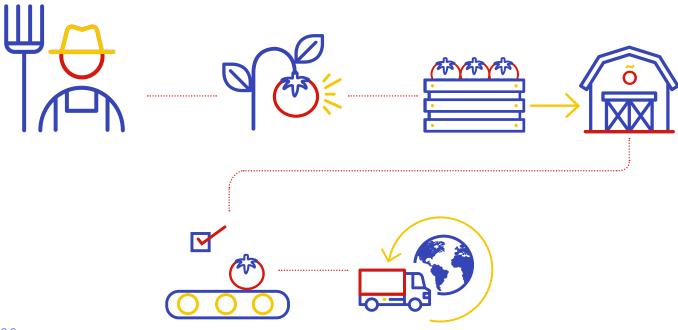
Throughout this process numerous quality controls are performed and the corresponding records are generated to ensure that traceability of the product is constantly observed and that the system is efficient. We guarantee the safety and healthiness of our produce according to our Hazard Analysis Critical Control Point (HACCP) System.

When the produce is unloaded at our facilities it is associated with an incoming delivery note, containing a number which coincides with the farmer's traceability number, the date and time, the farmer's

name or code and the farm of origin, type of produce, variety, number of packages, kilograms, expected storage temperature, type of packaging and corresponding quality programme. This delivery note accompanies the pallet from entry to finished product and serves to identify the origin of the produce at all times.

After the produce has been handled, the outgoing pallets are identified with a board containing all the traceability data associated with it. In addition, every box is individually marked with its corresponding traceability number.

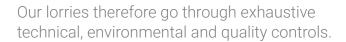
Finally, an outgoing delivery note is generated, containing the data identifying the product. The data on these delivery notes are computerised so that the shipping documents are accurate, legible and complete and are protected against falsification or loss, and lead unequivocally to the origin of the product.





~ LOGISTICS

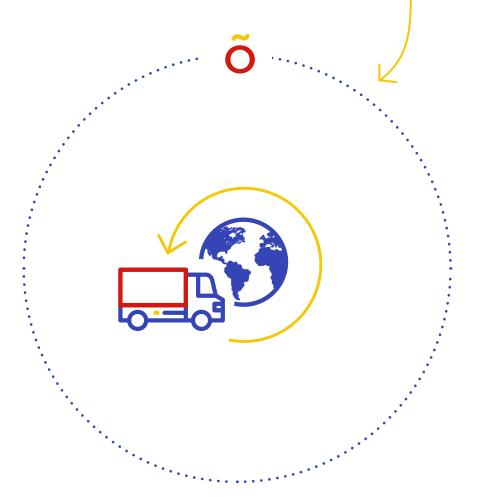
It is vital to us that our products always reach our customers fresh and on the agreed date. Our logistics company Friscobi makes it possible for the fruit and vegetables we export to be always delivered on time and to ensure excellence.



At Esbobi we focus our efforts on marketing fruit and vegetables in the main countries of the European Union, including France, the United Kingdom, Germany, the Netherlands, Belgium, Denmark, Finland, Sweden, Norway, Ireland, Poland, the Czech Republic, Russia, Austria, and Canada on the American continent.









CORPORATE SOCIAL RESPONSIBILITY

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We voluntarily share the social and environmental concerns surrounding our commercial operations, production processes and relations with our stakeholders. Most of our decisions we make at Escobi are taken with a view not only to maximising profits, but to achieving long-term sustainability.

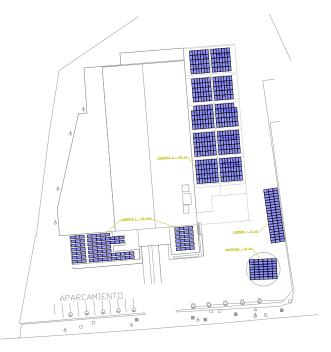
We work responsibly with our farmers, customers and work team, and also with the environment and society in general.

At Escobi we are concerned for people: we try to promote work-family reconciliation and we offer equality of opportunity in our company, because we value talent and dedication. We provide the necessary training and tools for occupation risk prevention.

We collaborate every week with food banks in Málaga and Almería by donating our excess production. We also take part in various local and provincial initiatives that are in line with our values and help to improve society.

HALF OF ESCOBI IS COVERED WITH SOLAR PANELS











A STEP AHEAD IN SUSTAINABILITY

We are committed to the environment. That is why **half of Escobi's facilities are covered with solar panels**, distributed over a solar tower, two roofs and a carport, making a total of 576 solar energy receptor modules.

The total installed solar energy power is 155 kWp. The solar tower alone, with 14.5 kW of power and modules of the highest efficiency, produces some 35,000 kWh per year.

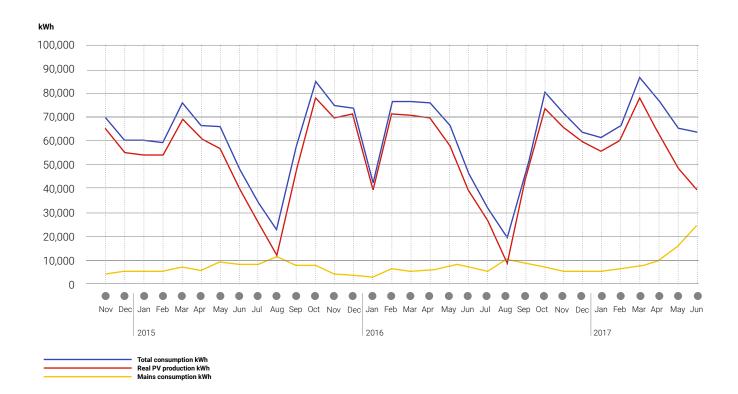
The guaranteed annual production of energy is 288,500 kWh, which represents 32% of

the company's electricity consumption, in addition to the improvements produced by energy management. In addition, we save 50 tonnes of CO² emissions per year.

The carport enables electric vehicles to be sustainably recharged thanks to the solar energy collected.

Sustainable production ensures a bright future for all of us.

CONSUMPTION VS SOLAR PRODUCTION





www.escobi.es



